



U.S.-CHINA CHAMBER OF COMMERCE  
**U.S.-China Automotive Conference**  
*"The Dynamic Duo: Challenges and Opportunities"*  
Thursday, June 10, 2010

**SIGNIFICANCE OF THE CONFERENCE**

- o In 2009 China has surpassed the U.S. as the world's largest car market. Vehicle sales soared 46%. Many believe that this may be the beginning of an era. China's auto industry prospers largely because of the support of the Chinese government; improving affordability; and low car ownership. Despite the ever expanding highway infrastructure in China, however, the country's limited space, mountainous terrain, and dense population have potentially imposed certain constraints on the industry's growth. What does that mean to U.S. car and auto parts companies?
- o China makes a lot of cars. However, its quality and technology remain at the low end of the spectrum. As Chinese auto parts companies aggressively acquire technologies through joint ventures, licensing, and acquisitions, what are the challenges and opportunities for U.S. companies?
- o Despite a concerted effort, China-made cars have not been imported into the U.S. on a large scale. BYD, one of the pioneers in battery electric cars, is poised to break this barrier. Is China-made car coming to the U.S. soon? Will Chinese build their cars in the U.S. in the foreseeable future?
- o China races to build green cars. Are they ahead of the U.S.? What are the opportunities for the two countries to work together?
- o This Conference will mark one of the rarest occasions, on which, a large number of senior executives and government officials from both the U.S. and China will converge to meet and speak to conference participants face to face.

**REGISTRATION AND CONTACT INFORMATION**

**By Mail:** Please complete the attached registration form and return it along with a check payable to U.S.-China Chamber of Commerce with the appropriate fee or credit card information to:

**U.S.-China Chamber of Commerce**  
55 West Monroe Street, Suite 630, Chicago, IL 60603  
Phone: 312-368-9911 • Fax: 312-368-9922  
E-mail: [info@usccc.org](mailto:info@usccc.org) • Website: [www.usccc.org](http://www.usccc.org)

**By Fax:** Complete the registration form with your credit card information and fax it to: (312) 368-9922.

**By Phone:** (312) 368-9911.

**By E-Mail:** E-mail to [info@usccc.org](mailto:info@usccc.org) with information included in the registration form.

**Online:** Access our web site at [www.usccc.org](http://www.usccc.org). Go to the "Events" section and to the "U.S.-China Automotive Conference" section to register.

*The deadline to register is June 5, 2010. Due to limited spaces, please register as early as possible.*

**FEES**

\$445 Non-Members

\$345 Members of U.S.-China Chamber of Commerce

\$395 Sponsor Customers and Suppliers; and Organization Members

*A full refund, less a \$50 per person administrative charge, will be made for cancellations by June 8, 2010. You are welcome to send a substitute at any time, and if so, please inform our office as soon as possible.*

**LOCATION**

**MGM Grand Detroit** | 1777 Third Street | Detroit, MI USA 48226  
Phone: 877-646-3868 | Fax: 313-965-3788

**ACCOMODATIONS**

MGM Grand Detroit has reserved a block of rooms available for conference participants at a special rate of \$179 per night. For room information and reservations, please contact the hotel directly at 877-888-2121 as soon as possible. When reserving a room, be sure to mention that you are attending the U.S.-China Automotive Conference.



中美總商會

U.S.-China Automotive Conference  
“The Dynamic Duo: Challenges and Opportunities”

Thursday, June 10, 2010

(Subject to Change)

AGENDA

- 7:00 a.m. – 8:00 a.m. **Registration & Breakfast**
- 8:00 a.m. – 8:15 a.m. **Looking Forward**  
Co-Chairs of the Conference: Timothy Manganello, Chairman & CEO, Borg Warner & Auto Hall of Famer; Siva Yam, President, U.S.-China Chamber of Commerce
- 8:15 a.m. – 8:45 a.m. **Buying Up: Why Are Chinese Buying MG Rover; Volvo ...?**  
Pin Ni, President, Wanxiang America Corporation
- 8:45 a.m. – 9:15 a.m. **Perpetual Growth of the Chinese Auto Market: A Fallacy or a Reality?**  
Siva Yam, CPA, CFA, President, US-China Chamber of Commerce; TBA
- 9:15 a.m. – 10:30 a.m. **Keynote CEO Panel: "Winning Strategies and Challenges for Doing Business in China"**  
Panel Discussion: Dennis Cuneo, Senior Advisor, Casesa & Co. (Moderator); Timothy Manganello, Chairman & CEO, Borg Warner; José Maria Alapont, President and CEO, Federal-Mogul; Richard E. Dauch, Co-Founder, Chairman & CEO, American Axle
- 10:30 a.m. – 10:45 a.m. **Coffee Break**
- 10:45 a.m. - 11:00 a.m. **Opportunities for U.S. Auto Parts Companies in Northeast China: A Report**  
The Hon. Lu Lin, Deputy Secretary General and Director of Free Trade Zone, Dalian
- 11:00 a.m. – 11:45 a.m. **Autofacts China Outlook and Cross-Border Tax and Treasury Consideration and Implications**  
Si Chen, China Auto Analyst, PricewaterhouseCoopers Autofacts; Alan Yam, China Tax Leader, PricewaterhouseCoopers
- 11:45 a.m. - 12:15 p.m. **Opportunities in The Green Race: U.S. versus China**  
Jun Ni, Professor, Department of Mechanical Engineering, University of Michigan
- 12:15 p.m. - 1:45 p.m. **Keynote Speech: Opportunities for U.S. and Chinese Auto Companies**  
The Honorable Robert Ficano, Executive and CEO, Wayne County, Michigan
- 1:45 p.m. - 2:00 p.m. **The Auto Industry in Yangtze River Delta: A Report**  
The Hon. Dai Xiaowen, Deputy Secretary General, Changzhou Municipal Government
- 2:00 p.m. – 2:45 p.m. **Coming to the U.S.: Challenges, Opportunities and Tools for Chinese Companies**  
Panel Discussion: Dennis Cuneo, Senior Advisor, Casesa & Co. (Moderator); John Casesa, Managing Partner, Casesa & Co.; Robert Satow, Managing Director & Co-Head, Auto & Truck Group, Lincoln International; Euan Rellie, Senior Managing Director, Business Development Asia LLC
- 2:45 p.m. - 3:15 p.m. **Supplying to Chinese Car Companies: Opportunities for U.S. Auto Parts Companies**  
Diana Mao, General Manager, SG Automotive Group Co., Ltd. (USA)
- 3:15 p.m. - 3:30 p.m. **Coffee Break**
- 3:30 p.m. – 4:15 p.m. **Navigating the Web of Working with the Chinese: Cultural, Legal and Business Issues**  
Panel Discussion: Thomas Manganello, Partner, Warner Norcross & Judd LLP (Moderator); Andrew Thorson, Chair, International Practice, Warner Norcross & Judd LLP; Ping Yu, CEO, Jing-Jin Electric
- 4:15 p.m. – 4:45 p.m. **Coming to the U.S. – Is it the future of Chinese Car Companies?**  
Fred Ni, General Manager, BYD
- 4:45 p.m. – 5:30 p.m. **Who Are the Chinese Car Companies and How Can U.S. Auto Part Companies Work with Them?**  
Steve Hyde, Senior Vice President, Navistar; Jake Hooks, President, Eaton Corporation Automotive Group Americas (Invited)
- 5:30 p.m. **Adjourns**



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1. REGISTRATION INFORMATION

Name (First, Middle, Last)
Title
Company
Address
City State/Province Postal Code Country
Telephone Facsimile
Type of Business /Organization

2. ADDITIONAL REGISTRANT(S)\*

Name (First, Middle, Last)
Title Company
Telephone Facsimile
E-mail Address

\*If you have more than two registrants, please use additional registration form(s).

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SUPPORTING ORGANIZATION:

3. FEE WORKSHEET

Table with 3 columns: Category, Amount, and Calculation. Rows include Non-Member, USCCC Member, Sponsor Customers, Suppliers & Organization Members, and Returning Attendee.

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- Check Enclosed
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