



中美總商會

## Eleventh Annual U.S.-China Trade Conference

*"What Have We Learned in a Decade of Doing U.S.-China Business?"*

*(Tentatively - Subject to Change)*

Thursday, November 18

- 7:30 a.m. - 8:30 a.m. Registration and Continental Breakfast**
- 8:30 a.m. – 8:45 a.m. Welcome Remarks**  
The Hon. Edward Burke, Chairman, Finance Committee, Chicago City Council
- 8:45 a.m. – 9:00 a.m. Review and Preview**  
Siva Yam, President, US-China Chamber of Commerce; Mark S. Zolno, Esq., Chairman, Customs & International Trade Department, Katten Muchin Rosenman LLP & Lou Longo, Conference Co-Chair and Partner, Global Services, Plante & Moran, PLLC
- 9:00a.m. – 9:30 a.m. Revival of the U.S. Economy and the Future of Manufacturing Jobs**  
Dr. William Testa, Vice President, Federal Reserve Bank of Chicago (Invited)
- 9:30 a.m. – 10:15 a.m. China Trade Update: Critical Considerations for Manufacturers and Importers**  
Eric R. Rock, Partner, Customs & International Trade Department, Katten Muchin Rosenman LLP
- 10:15 a.m. – 10:30 a.m. Coffee Break**
- 10:30 a.m. – 10:50 a.m. Selling into China: Shanghai, A Case Study (Tentatively)**  
Xie Zhen, General Manager, Shanghai Int'l Sourcing Promotion Center Co., Ltd
- 10:50 a.m. – 11:30 a.m. Rush to Green Technology: What Is the Return on Investments?**  
Laura Diaz Anadon, Associate Director, Science, Technology, and Public Policy Program, Harvard University (Invited)
- 11:30 a.m. – 12:15 p.m. Coming to America: Competition or Opportunities? A Panel Discussion**  
Larry Lee, President, China Daily (USA); Han Meiqing, Deputy Director General, CCPIT
- 12:15 p.m. – 1:30 p.m. Luncheon and Keynote Address**  
The Hon. Yang Guoqiang, Consul General, PRC in Chicago; The Hon. Nicole Y. Lamb-Hale, Assistant Secretary for Manufacturing and Services, U.S. Department of Commerce, International Trade Administration (Invited)
- 1:30 p.m. – 2:15 p.m. Why Are We in China and What Have We Done? A Case Study**  
Caroline R. Bibb, Senior Vice President, and General Manager, UOP LLC - A Honeywell Company
- 2:15 p.m. – 3:00 p.m. New Rules on Tax and Accounting in Doing U.S.-China Business?**  
Alex He, Associate, China Country Manager, Plante Moran Global Services
- 3:00 p.m. – 3:15 p.m. Coffee Break**
- 3:15 p.m. – 4:00 p.m. What Have Our Portfolio Companies Done to Stay Competitive? A Panel Discussion**  
Steven J. Syzdek, Vice President and General Manager, China, Stoneridge, Inc.; Andy Rice, Senior Vice President, The Jordan Company
- 4:00 p.m. – 4:45 p.m. Is the RMB Undervalued and the Cause for the US-China Trade Imbalance?**  
TBA
- 4:45 p.m. – 6:00 p.m. Cocktail Reception**

Friday, November 19

- 7:30 a.m. – 8:30 a.m. Continental Breakfast**
- 8:30 a.m. – 9:15 a.m. How Do We Position our Products and Brands in China?**  
Brian Krause, Vice President, Marketing and Communications, Molex Incorporated
- 9:15 a.m. – 10:00 a.m. How Can U.S. Companies Solve the Bottleneck of Human Capital in Asia?**  
Tony Dickel, Chairman, MRI Asia
- 10:00 a.m. – 10:15 a.m. Coffee Break**
- 10:15 a.m. – 11:00 a.m. The Lifecycle of Doing Business in China: A Panel Discussion**  
Brian Taylor, Vice President, Asian Business Development and Operations, Anchor Danly Corporation; Ed Wajda, Vice President, Briggs & Stratton
- 11:00 a.m. – 11:45 p.m. Is China the Future Growth Engine for U.S. Companies?**  
Tom Manning, CEO, Cerberus Asia Operations & Advisory Limited
- 11:45 a.m. – 12:00 p.m. Closing Remarks**



## Eleventh Annual US-China Trade Conference

*"What Have We Learned in the Last Decade in Doing U.S.-China Business?"*

### Registration and Contact Information

**By Mail:** Please complete the attached registration form and return it along with a check payable to U.S.-China Chamber of Commerce with the appropriate fee or credit card information to:

U.S.-China Chamber of Commerce  
Attention: Eleventh Annual US-China Trade Conference  
55 West Monroe Street, Suite 630  
Chicago, IL 60603 USA

**By Fax:** Complete the registration form with your credit card information and fax it to: (312) 368-9922

**By Phone:** (312) 368-9911

**E-Mail:** E-mail to [event@usccc.org](mailto:event@usccc.org) with information on the registration form

**Online:** Access our web site at [www.usccc.org](http://www.usccc.org). Click "Event" "Eleventh Annual US-China Trade Conference" and complete the registration form

### Fees (\$ in US)

\$545	Non-Members
\$445	Members of U.S.-China Chamber of Commerce
\$495	Customers of Media and Corporate Sponsors and Members of Co-Organizers
\$50	Early Registration Discount - Registration by November 1, 2010
\$50	Group Discount - Three or more participants from the same organization

### Registration Deadline

Enrollment is limited. Early enrollment is encouraged, and a discount is offered. Please register on or before November 13, 2010

### Location

The Drake Hotel • 140 East Walton Place, Chicago, IL 60611 • Phone: (312) 787-2200

### Accommodations

The Drake Hotel has reserved a block of rooms available for conference participants at a special rate of \$199 per night. Please contact the hotel directly at (800) 564-7602 or (312) 787-2200 as soon as possible and be sure to mention that you are attending an event hosted by U.S.-China Chamber of Commerce when reserving a room.

### Refunds

A full refund, less a \$100 per person administrative charge, will be made for cancellations by November 16, 2010. You are welcome to send a substitute at any time, and if so, please inform our office.

### Additional Notes

- If you are unable to attend the conference and wish to purchase conference materials, please contact U.S.-China Chamber of Commerce or visit [www.usccc.org](http://www.usccc.org).
- Dinner on Thursday, November 18 is not included. However, a ten course traditional Chinese dinner at a popular restaurant in Chinatown, Chicago will be served at \$50.00 per person. Transportation to and from the restaurant will be arranged. SPACES ARE VERY LIMITED; PLEASE REGISTER EARLY.

### About Us

US-China Chamber of Commerce is a non-profit, non-political, independent organization supported primarily by small to medium sized corporations with no government funding. Over 98% of our members are US companies, and over 80% of our constituents are manufacturers. We strive to provide our members and the general public with cost effective solutions to help them to stay competitive. Its services consist of:

- Conferences, Exchanges, Trade Missions, and Special Programs
- Information, Publication, and Research
- Visa & Passport Processing; Business Partner Search; Translation; Delegation Hosting; and Executive Briefing



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Thursday, November 18 and Friday, November 19, 2010  
The Drake Hotel • 140 East Walton Place, Chicago, IL 60611

中美總商會

## Registration and Contact Information

Check One       Mr.       Ms.       Dr.

1. Name (First, Middle, Last) \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_

E-mail \_\_\_\_\_

Type of Business /Organization \_\_\_\_\_

2. Name (First, Middle, Last) \_\_\_\_\_

Title \_\_\_\_\_ E-Mail \_\_\_\_\_

Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_

3. Name (First, Middle, Last) \_\_\_\_\_

Title \_\_\_\_\_ E-Mail \_\_\_\_\_

Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_

## PLEASE REGISTER ON OR BEFORE NOVEMBER 13, 2010

(1) Non-Member: \$545 x \_\_\_\_\_

(2) U.S.-China Chamber of Commerce Member: \$445 x \_\_\_\_\_

(3) Customers of Corporate Sponsors; Member of Co-Organizers: \$495 x \_\_\_\_\_

(4) Optional 10 Course Chinese Dinner in Chinatown on November 18\*: \$50 x \_\_\_\_\_

*\*Transportation will be provided.*

Sub Total (Add (1) through (4))

\$ \_\_\_\_\_

Less Discount:

(1) Discount for Previous USCCC Conference or Workshop Attendee: \$50 x \_\_\_\_\_

(2) Early Registration (By November 1): \$50 x \_\_\_\_\_

(3) Group Discount (3 or More Participants): \$50 x \_\_\_\_\_

Total Discount (Add (1) through (3))

\$ \_\_\_\_\_

Total Fees

\$ \_\_\_\_\_

Check enclosed for \_\_\_\_\_

Credit Card:       Visa       MasterCard       American Express       Discover

Name as Appears on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

### Sponsors:

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*Please Return Completed Form to:*

U.S.-China Chamber of Commerce, 55 West Monroe Street, Suite 630, Chicago, IL 60603

Ph: 312-368-9911 • Fax: 312-368-9922 • E-mail: [event@usccc.org](mailto:event@usccc.org) • Web-site: [www.usccc.org](http://www.usccc.org)