



中美總商會

U.S.-CHINA CHAMBER OF COMMERCE  
 THE JAPAN AMERICA SOCIETY OF CHICAGO  
**U.S.-China-Japan Automotive Conference**  
*"The Future of the Global Automotive Industry"*  
 Tuesday, October 28, 2008



**AGENDA – Subject to Change**

- 7:00 a.m. – 7:45 a.m. Registration & Breakfast**
- 7:45 a.m. – 8:00 a.m. Welcome Remarks**  
 Co-Chairs of the Conference: Siva Yam, President, U.S.-China Chamber of Commerce; Dennis Cuneo, Senior Advisor, Toyota Motor; Edward A. Grant, President, Japan America Society of Chicago
- 8:00 a.m. – 8:30 a.m. Toyota: Experience and Strategy in the U.S.**  
 Steve Sturm, Group Vice President, Toyota Motor North America
- 8:30 a.m. – 9:00 a.m. The Future of the U.S. Auto Industry – Ford Motor: A Case Study**  
 Darryl B. Hazel, President, Ford Customer Service Division
- 9:00 a.m. – 9:30 a.m. Is the Auto Industry under Siege?**  
 Dr. Thomas Klier, Senior Economist, Economic Research Department, Federal Reserve Bank of Chicago
- 9:30 a.m. – 9:45 a.m. Coffee Break**
- 9:45 a.m. – 10:45 a.m. CEO Discussion: Challenges in Serving the Auto Industry Globally**  
 Panel Discussion: Tim Manganello, CEO, BorgWarner; Chip McClure, CEO and President, Arvin Meritor; Neil De Koker, President and CEO, Original Equipment Suppliers Association; Moderator: Dennis Cuneo, Senior Advisor, Toyota Motor
- 10:45 a.m. – 11:15 a.m. Managing the Cultural Differences: Working with U.S., Chinese, and Japanese Suppliers**  
 Panel Discussion: Harry Nieman, President, Premier Manufacturing Support Services; Larry Denton, Former President & CEO, Dura Automotive Systems
- 11:15 a.m. – 11:45 p.m. Coming to America: How Successful Are Chinese Auto Parts Makers?**  
 Pin Ni, President, Wanxiang America Corporation
- 11:45 p.m. – 1:15 p.m. Lunch and Keynote Speech: Auto Industry Globalization & Foreign Investment — Why It Is Good for America**  
 Governor Haley Barbour, State of Mississippi and Former Chairman, Republican National Committee
- 1:15p.m. – 2:00 p.m. The Opportunities in North East China and the Auto Aftermarket in China**  
 The Honorable Jiang Zhou, Assistant Mayor, Dalian Municipal Government; Zhou Jinfa, General Manager, Zhejiang JHD International Logistics Group Co., Ltd.
- 2:00 p.m. – 2:45 p.m. Going Global: Case Studies**  
 Panel Discussion: Steve Hyde, VP – International Business Development, Navistar International; Edward Wajda, Senior VP – International, Briggs & Stratton
- 2:45 p.m. – 3:15 p.m. Coffee Break & Networking**
- 3:15 p.m. – 4:00 p.m. Elements of Success in Selling to the Japanese OEMs**  
 Steven Katz, Principal, Masuda, Funai, Eifert & Mitchell, Ltd.; Michael Rodenberg, Director, Asia, Methode Electronics, Inc.; Mark Rettig, Global Marketing Director, Molex  
 Moderator: Kohei Kawashima, President, Honda Connectors
- 4:00 p.m. – 4:30 p.m. Opportunities for US and Japanese Companies in China – Auto Electronics: A Case Study**  
 TBA, City of Changzhou
- 4:30 p.m. – 5:00 p.m. Japanese Auto and Auto Parts Companies in the US: What Is Their Interest?**  
 Panel Discussion: Roy Verstraete, President, Anchor Danly Corporation; Brian Taylor, Vice President-Asian Business Development and Operations, Anchor Danly Corporation



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**SIGNIFICANCE OF THE CONFERENCE**

- **First of its kind.**
- **Important timing**
  - The global automotive industry is at the crossroads with an uncertain future. However, while the U.S. and Japanese automotive industries are slowing down, **China's automotive industry continues to expand rapidly – 22% increase from 2006 to 2007**
  - Foreign joint ventures that have dominated the Chinese market are now facing stiff competition from Chinese domestic car makers
  - Chinese car and auto parts companies aggressively look for new technologies primarily from their foreign partners while simultaneously focus on export
  - There are only a handful of car companies in the U.S. and Japan; whereas, arguably in its early stage of development, the auto industry in China has over 80 car companies. Consolidation seems to be necessary but uncertain
- **Unique opportunity for meet leading government officials and companies in the auto industry**
  - One of the few occasions where executives and government officials will converge to meet and speak face to face

**REGISTRATION AND CONTACT INFORMATION**

**By Mail:** Please complete the attached registration form and return it along with a check payable to U.S.-China Chamber of Commerce with the appropriate fee or credit card information to:

*U.S.-China Chamber of Commerce*  
 55 West Monroe Street, Suite 630, Chicago, IL 60603  
 Phone: 312-368-9911 ▪ Fax: 312-368-9922  
 E-mail: [info@usccc.org](mailto:info@usccc.org) ▪ Website: [www.usccc.org](http://www.usccc.org)

**By Fax:** Complete the registration form with your credit card information and fax it to: (312) 368-9922.

**By Phone:** (312) 368-9911.

**E-Mail:** E-mail to [info@usccc.org](mailto:info@usccc.org) with information included in the registration form.

**Online:** Access our web site at [www.usccc.org](http://www.usccc.org). Go to the "Events" section and to the "U.S.-China-Japan Automotive Conference" section to register.

*The deadline to register is October 25, 2008.*

**FEES**

\$545 Non-Members

\$445 Members of U.S.-China Chamber of Commerce and the Japan America Society of Chicago

\$495 Sponsor Customers and PMA Members

*A full refund, less a \$50 per person administrative charge, will be made for cancellations by October 23, 2008. You are welcome to send a substitute at any time, and if so, please inform our office as soon as possible.*

**LOCATION**

**Hyatt Regency O'Hare** | 9300 Bryn Mawr Avenue | Rosemont, IL USA 60018  
 Phone: 847-696-1234 | Fax: 847-698-0139

**ACCOMODATIONS**

Hyatt Regency O'Hare has reserved a block of rooms available for conference participants at a special rate of \$209 per night. For room information and reservations, please contact the hotel directly at 847-696-1234 or 800-233-1234 as soon as possible. When reserving a room, be sure to mention that you are attending the U.S.-China-Japan Automotive Conference.



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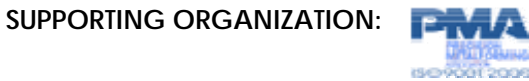
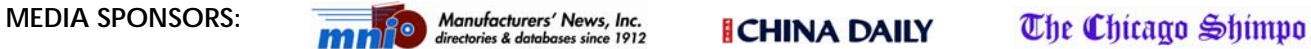
**1. REGISTRATION INFORMATION**

Name (First, Middle, Last) \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_  
 E-mail Address \_\_\_\_\_  
 Type of Business /Organization \_\_\_\_\_

**2. ADDITIONAL REGISTRANT(S)\***

1) Name (First, Middle, Last) \_\_\_\_\_  
 Title \_\_\_\_\_ Company \_\_\_\_\_  
 Telephone \_\_\_\_\_ Facsimile \_\_\_\_\_  
 E-mail Address \_\_\_\_\_

\*If you have more than two registrants, please use additional registration form(s).



**3. FEE WORKSHEET**

Non-Member	\$545.00	x _____	= _____
USCCC & JASC Member	\$445.00	x _____	_____
Sponsor Customers & PMA Members	\$495.00	x _____	_____
Total Fees		\$ _____	_____

**PAYMENT METHOD:**

Check Enclosed *Payable to: U.S.-China Chamber of Commerce*  
  Credit Card  
 Visa  MasterCard  American Express  Discover  
 Name as It Appears on Credit Card \_\_\_\_\_

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