

KOREA - U.S. BUSINESS PARTNERSHIP FORUM

"How to Leverage Korea for Penetrating into East Asian Market"

Navy Pier Hall B, Conference Room 325/326
Thursday, September 10th, 12:30pm - 5:45pm

SESSION I

Current Opportunities in Korea in the Era of Economic Challenges

- 12:30 p.m. – 1:00 p.m. Registration
- 1:00 p.m. – 1:10 p.m. **Welcome Remarks**
Hwan-Eik Cho, President of KOTRA
- 1:10 p.m. – 1:30 p.m. **Business Environments and Opportunities in Korea**
Tong-Soo Chung, Head of Invest Korea
- 1:30 p.m. – 2:50 p.m. **How US-Korea Free Trade Agreement will Affect the Business Landscape?**
Sungjoon Cho, Professor at Chicago-Kent College of Law
- 2:50 p.m. – 3:10 p.m. **China-Korea Relationship and Its Implications on U.S. Companies**
Siva Yam, President of the U.S.-China Chamber of Commerce
- 3:10 p.m. – 3:25 p.m. Q & A
- 3:25 p.m. – 3:40 p.m. Coffee Break

SESSION II

Exploring Trend in Korea's Manufacturing & Green Industry

- 3:40 p.m. – 4:00 p.m. **Hyundai Heavy Industries' Business Strategy in North America**
Kirk Gillette, Vice President of Sales & Marketing
Hyundai Construction Equipment USA., Inc.
- 4:00 p.m. – 4:20 p.m. **Deciding Factors & Strategic Planning for Establishing R&D and Manufacturing Facilities in Korea.**
Inn Hee Lee, Ph. D., & Vice President, Global Strategic Business Development & Key Account Management, 3M
- 4:20 p.m. – 4.40 p.m. **JV Experience in Korea's Manufacturing Industry**
Jay Shah, Executive Vice President, International Hydro, Inc.
- 4:40 p.m. – 5.00 p.m. **M&A Opportunities in Korean Auto Parts Industry and Success Stories**
Dan Rim, Director of Asian Automotive Sales Seal Group
Parker Hannifin
- 5:00 p.m. – 5.15 p.m. **Opportunities in Korea's Green Industry I - Solar Energy Projects**
Suk Joon Kang, Chief Director
YS-Thermtech
- 5:15 p.m. – 5:30 p.m. **Opportunities in Korea's Green Industry II - Wind Energy Projects**
Dr. Doo Hoon Kim, CEO & President
Unison
- 5:30 p.m. – 5:45 p.m. Q & A
- 5:45 p.m. Adjournment

** Themed lunch stations will be provided for the forum participants during 11:30am - 12:30pm