



The Japan America Society of Chicago  
シカゴ日米協会



中美總商會

Co-sponsored by the Japanese Chamber of Commerce & Industry of Chicago  
cordially invites you to a business luncheon

## "Toyota's Transformation from Importer to a Leading Manufacturer in North America"

北米トヨタの華麗なる転身～輸入業から製造業のリーダーへ  
featuring



### Dennis Cuneo

Executive Advisor and General Counsel  
Toyota Boshoku America

**Monday, March 17, 2008**

Gleacher Center  
450 N. Cityfront Plaza, #621  
Chicago, IL 60611

11:30 a.m.	Registration & Cash Bar
12:00 p.m.	Lunch
12:40 p.m.	Presentation and Q&A
1:30 p.m.	Adjournment

\$50 Members(JASC, JCCC, UofC and USCCC)/\$60 Non-Members

Dennis Cuneo was one of Toyota's earliest American executives, and was instrumental in the launch of the company's manufacturing operations in the North America. He also played a key role in developing and expanding Toyota's CSR activities. He will describe Toyota's growth in North America, the challenges that it faced, and how it approached those challenges to become one of the most respected and successful companies here.

Dennis Cuneo is Counsel with the Arent Fox law firm in Washington D.C. and was formerly the senior vice president of Toyota Motor North America in New York. His Toyota career spanned more than 22 years, during which he was in charge of administration, corporate advertising, corporate communications, human resources, industry & government relations, investor relations, legal affairs, strategic planning and research, and the Latin American Group. He also served as the company's corporate secretary and chief environmental officer.

Among his many professional activities, Dennis was chairman of the Cincinnati branch of the Federal Reserve, and a member of the executive committee of the National Association of Manufacturers. He held gubernatorial appointments in California and Kentucky, and currently sits on the Visiting Committee of the University of Chicago's Physical Sciences Division, and on the Boards of AK Steel, the National Stock Exchange, Kettering University, Loyola University, and the Toyota Technological Institute at Chicago.

北米トヨタの米国人エグゼクティブとして長年活躍されたデニス・クネオ氏をゲストスピーカーにお迎えし、北米において輸入業から出発した同社が、その後製造事業に進出し、現在トヨタの地位に至るまでの数多のチャレンジ、その後のCSR(企業社会責任)活動を通して北米で大成功を収めるに至った経緯についてお話を伺います。

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Pre-payment required no later than March 14.

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