



U.S.-CHINA CHAMBER OF COMMERCE DELEGATION

INTERNATIONAL SOURCING FAIR AND INTERNATIONAL SOURCING SUMMIT

中美總商會

September 22 – 25, 2008, Shanghai, China

DELEGATION SUMMARY

SIGNIFICANCE

- The largest “Reverse” sourcing fair in China
- Co-Organizers: Ministry of Commerce and Shanghai Municipal Government
- Meeting prequalified suppliers and international buyers in one place
- “Shopping lists” of some of the international buyers available prior to the Fair
- Invitation to attend the “By Invitation Only” events to meet VIPs — the Honorable Tang Dengjie, Vice Mayor of Shanghai; Mi Bohua, Deputy Chief Editor, People's Daily; senior leaders from the Ministry of Commerce; and 23 participating provinces — at the one of the world's tallest buildings, the new Shanghai International Finance Center
- Matchmaking
- One on one meetings with some of the leaders possible
- Opportunity to showcase company and products for USD \$1,200 a booth
- For those in the automotive industry, the opportunity to make a presentation about the company and products in a special seminar for only USD \$300
- Cost for joining the Delegation: only USD \$50
- Business Visa to visit Shanghai for the ISF in September

THE FAIR

- September 22
 - Grand Opening and Dinner Reception
 - Shanghai International Finance Center
- September 23-25
 - International Sourcing Fair / International Sourcing Summit
 - Matchmaking; Potential one-on-one meetings
 - ShanghaiMart
- September 24-25
 - Auto Parts Expo
 - September 24 — Special Seminar (in formation; subject to certain conditions)
 - Matchmaking; potential one-on-one meetings
 - Shanghai Automobile Exhibition Center