



中美總商會

Ninth Annual U.S.-China Trade Conference

"Is China the Key to Success in the New Economic Era?"

Thursday, November 13 and Friday, November 14 • Hyatt Regency Chicago, Chicago, Illinois USA
(Subject to Change)

Significance of the Conference

- Uncertainty in the global economic order – as U.S. and China have together accounted for over 50% of the world economic growth in the last decade, they are likely the solutions to the economic unknowns. This Conference will address various issues and tactics for U.S. companies to stay prosperous during upswings and downturns.
- China is facing the challenge of remaining the manufacturing capital of the world -- despite undergoing restructuring – changes in VAT rebates on exports; elimination of tax holidays for foreign companies; toughening employment and environment laws; appreciation of RMB; unstoppable rise in raw materials, fuel, and shipping costs; and increasing competition from other countries – China's exports continue to increase. Is China still at its finest?
- U.S. exports have grown at 10% a year and imports have declined by 2% largely due to a weak domestic market and weak U.S. dollars – China has emerged as one of the fastest growing markets for US companies and yet many US exporters are struggling to realize this potential
- China has changed its policy and acquisitions by foreign companies have become more feasible – this Conference will address the issues to maximize the benefits of operating in China

Thursday, November 13

7:00 a.m. - 8:00 a.m.	Registration and Breakfast
8:00 a.m. - 8:15 a.m.	Welcome Remarks and Overview The Honorable Edward Burke, Alderman and Chairman, Finance Committee, City Council of Chicago
8:15 a.m. - 9:00 a.m.	Changes in the Landscape of U.S.-China Trade Siva Yam, CPA, CFA, President, U.S.-China Chamber of Commerce; Mark S. Zolno, Esq., Chairman, Customs & International Trade Department, Katten Muchin Rosenman, LLP; & Dan Schweller, Partner, Deloitte & Touche LLP
9:00 a.m. - 9:45 a.m.	Life after the Wall Street Bailout and the Presidential Election William A. Strauss, Senior Economist and Economic Advisor, Economic Research Department, Federal Reserve Bank of Chicago
9:45 a.m. - 10:00 a.m.	Coffee Break
10:00 a.m. - 10:45 a.m.	The Impact of Acquisitions in China as a Strategy to Maximize Trade Benefits Feng Xue, Esq., Katten Muchin Rosenman LLP
10:45 a.m. - 11:30 a.m.	What Has a Multi-National Company Learned from Operating in and Selling to China in the Last Two Years? Gruma Corporation: A Case Study Juan A. Gonzalez Moreno, President, Gruma Asia and Mission Foods
11:30 a.m. - 12:15 p.m.	Priming for M&A Success in China; Recent China Tax Law Changes Wendy Cai-Lee, Managing Director of Cross-border M&A, China Services Group, and Jing Zhang, Senior Manager, Deloitte & Touche USA LLP
12:15 p.m. - 2:00 p.m.	Lunch and Keynote Speech: Why Foreign Investments Are Vital to the US Economy The Honorable Governor Bobby Jindal, State of Louisiana
2:00 p.m. - 2:45 p.m.	Cost Bench Marking: China; Latin America; India; and Vietnam. Panel Discussion and Case Studies Panel Discussion and Case Studies: Norman Bates, Vice President of Business Development, Kinetek; TBA

2:45 p.m. – 3:30 p.m.	Financing US-China Trade Bob Belshaw, Senior Vice President, Business Development, Trade Services, General Electric Commercial Finance
3:30 p.m. – 3:45 p.m.	Coffee Break
3:45 p.m. – 4:30 p.m.	Successful Strategy in Integrating Selling & Outsourcing to China: A Case Study TBA
4:30 p.m. – 6:00 p.m.	Cocktail Reception

Friday, November 14

7:00 a.m. – 8:00 a.m.	Registration and Continental Breakfast
8:00 a.m. – 8:45 a.m.	Building an Effective Supply Chain in US – China Trade Steven Emanuel, Director, UPS Trade Lane Asia Pacific
8:45 a.m. – 9:30 a.m.	A Corporate Perspective on How to Get Things Done in China Pat Canavan, Former Senior Vice President, Global Governance, Motorola, Inc.
9:30 a.m. – 10:15 a.m.	The Impact of the New Employment Law; Hiring the Right Talent: Arguments for Local vs. Expats Tony Dickel, CEO and President, MRI Worldwide China Group
10:15 a.m. – 10:30 a.m.	Coffee Break
10:30 a.m. – 11:15 a.m.	Cost and Benefits of Outsourcing and Insourcing: A Case Study Govind Arora, Vice President-Worldwide Strategic Sourcing, Snap-on Incorporated
11:15 a.m. – 12:00 p.m.	How can U.S. Companies Position Themselves for the Future? TBA
12:00 p.m.	Adjourns

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Registration and Contact Information

By Mail: Please complete the attached registration form and return it along with a check payable to U.S.-China Chamber of Commerce with the appropriate fee or credit card information to:

U.S.-China Chamber of Commerce
Attention: Ninth Annual U.S.-China Trade Conference
55 West Monroe Street, Suite 630
Chicago, IL 60603 USA

By Fax: Complete the registration form with your credit card information and fax it to: (312) 368-9922.

By Phone: (312) 368-9911.

By E-Mail: E-mail to info@usccc.org with information included in the registration form.

Online: Access our web site at www.usccc.org. Go to the "Events" section and to the "Ninth Annual U.S.-China Trade Conference" section to register.

Fees (\$ in US)

\$545	Non-Members
\$445	Members of U.S.-China Chamber of Commerce
\$495	Customers of Media and Corporate Sponsors; Members of Co-Organizers
\$50	Early Registration Discount - Registration by October 30, 2008
\$50	Group Discount - Three or more participants from the same organization

Registration Deadline

Enrollment is limited. Early enrollment is encouraged, and a discount is offered. Please register on or before November 10, 2008.

Location

Hyatt Regency Chicago • 151 East Wacker Drive • Chicago, IL 60601 • Phone: 312-565-1234 • Fax: 312-239-4414

Accommodations

Hyatt Regency Chicago has reserved a block of rooms available for conference participants at a special rate of \$239 per night. For room information and reservations, please contact the hotel directly at (800) 233-1234 as soon as possible. When reserving a room, be sure to mention that you are attending the Ninth Annual U.S.-China Trade Conference.

Refunds

A full refund, less a \$100 per person administrative charge, will be made for cancellations by November 11, 2008. You are welcome to send a substitute at any time, and if so, please inform our office as soon as possible.

About Us

- If you are unable to attend the conference and wish to purchase conference materials and videotapes, please contact U.S.-China Chamber of Commerce or visit www.usccc.org.
- Dinner on November 13th is not included. However, a ten course traditional Chinese dinner at a popular restaurant in Chinatown, Chicago will be served at \$50.00 per person. Transportation to and from the restaurant will be arranged. SPACES ARE VERY LIMITED; PLEASE REGISTER EARLY.

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Registration and Contact Information

Check One Mr. Ms. Dr.

Name (First, Middle, Last) _____

Title _____

Company _____

Address _____

City _____ State/Province _____

Postal Code _____ Country _____

Telephone _____ Facsimile _____

E-mail _____

Type of Business /Organization _____

Additional Participant(s)

Name (First, Middle, Last) _____

Title _____ E-Mail _____

Telephone _____ Facsimile _____

Name (First, Middle, Last) _____

Title _____ E-Mail _____

Telephone _____ Facsimile _____

(Please photocopy form for additional registrants)

Registration Fee Worksheet

(1) Non-Member: \$545 x ____	_____
(2) U.S.-China Chamber of Commerce Member: \$445 x ____	_____
(3) Sponsor Member/Customer of Media Sponsors/Co-Organizer: \$495 x ____	_____
(4) 10 Course Chinese Dinner in Chinatown on November 13: \$50x ____	_____
<i>Sub Total (Add (1) through (4))</i>	\$ _____
Less Discount:	
(1) Early Registration (By October 30): \$50 x ____	_____
(2) Group Discount (3 or More Participants): \$50 x ____	_____
<i>Total Discount (Add (1) through (2))</i>	\$ _____
<i>Total Fees</i>	\$ _____

Check enclosed for _____

Credit Card: Visa Mastercard American Express Discover

Name as Appears on Credit Card _____

Credit Card Number _____

Expiration Date _____

Sponsors: Katten Muchin Rosenman LLP • Deloitte & Touche USA LLP
Wanxiang America Corporation • MRI Worldwide • UPS
Media Sponsor: Manufacturers' News • China Daily
Co-Organizer: Precision Metal Forming Association

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