



中美總商會

Fifteenth Annual U.S.-China Trade Conference
"Reform After a Half Century of Industrialization"
(Subject to Change)

Monday, November 17

- 8:00 a.m. – 9:10 a.m. Registration and Continental Breakfast**
- 9:10 a.m. – 9:15 a.m. Welcome Remarks**
Siva Yam, CPA, CFA, President, U.S.-China Chamber of Commerce
- 9:15 a.m. – 9:30 a.m. Messages from the Co-Chairs**
Feng Xue, Partner, Katten Muchin Rosenman LLP; Lou Longo, Partner, Global Services, Plante Moran, PLLC
- 9:30 a.m. – 10:00 a.m. The End of the "Guanxi" Era and the Rise of the True Middle Class in China**
Tom Manning, Board Member, AsiaCommScope; Dun & Bradstreet; and Clear Media. Adjunct Faculty, University of Chicago Law School; Former CEO, Cerberus Asia Operations & Advisory
- 10:00 a.m. – 10:30 a.m. China Trade Update: Considerations for Manufacturers and Importers**
Eric R. Rock, Partner, Katten Muchin Rosenman LLP
- 10:30 a.m. – 10:45 a.m. Coffee Break and Networking**
- 10:45 a.m. – 12:00 p.m. Morning Keynote: Chinese Companies in the U.S. C.E.O. Forum: Who and Why Are We in the U.S.?**
Forum Chairman: Pin Ni, President, Wanxiang America Corporation; Houman Kashanipour, President, Weichai America Corp. (Invited); David (Yaping) Wang, President, Yanfeng USA Automotive Trim Systems, Inc.
- 12:00 p.m. – 1:30 p.m. Executive Lunch and Keynote Speech**
TBA
- 1:30 p.m. – 2:00 p.m. Avoid the Pitfalls of Non-Compliance with Immigration Laws both in China and the U.S.**
Michael F. Turansick, Esq., Partner, Fragomen, Del Rey, Bernsen and Loewy, LLP
- 2:00 p.m. – 2:30 p.m. Strategies to Cope with the Reform in Chinese Tax and Accounting Rules**
Lou Longo, Partner, Global Services, Plante Moran, PLLC
- 2:30 p.m. – 3:45 p.m. Afternoon Keynote: U.S. Companies Doing Business in China Senior Executive Forum**
Forum Chairman: Andrew Rice, Senior Vice President, The Jordan Company; Joe Werth, General Manager, JAC / Navistar JV in Hefei, Anhui, China; Weifang Zhou, Senior Vice President and Chief Commercial Officer, UL LLC; Brian Krause, Vice President of Marketing, Molex Incorporated
- 3:45 p.m. – 4:00 p.m. Coffee Break and Networking Session**
- 4:00 p.m. – 4:30 p.m. Beyond China: How Do American Manufacturers Transform Themselves? A Case Study**
Gregory P. Brown, Global Manufacturing Transformation Project Manager, Stanley Black & Decker, Inc.
- 4:30 p.m. – 5:00 p.m. Implication of Alibaba's IPO: eCommerce and Logistics in China: A Case Study**
Benjamin Yang, Sales Director, Huawei Enterprise USA, Inc.
- 5:00 p.m. – 6:30 p.m. Cocktail Reception / Networking**
- 6:30 p.m. Depart for Dinner in Chinatown (Optional)**

Tuesday, November 18

- 8:00 a.m. – 9:00 a.m. Registration and Continental Breakfast**
- 9:00 a.m. – 9:30 a.m. How to Define and Segment the Chinese Market: A Case Study**
Carolyn Tian, Business Development Manager, Mining, Amphenol Industrial Operations
- 9:30 a.m. – 10:00 a.m. Intellectual Property Rights in China after a Half Century of Industrialization**
Thomas Yee, Partner; Bryan Wahl, Partner; Knobbe Martens Olson & Bear, LLP
- 10:00 a.m. – 10:15 a.m. Coffee Break and Networking Session**
- 10:15 a.m. – 11:00 a.m. Change in Global Sourcing Strategy: A Fallacy or Reality?**
Govind Arora, VP, Worldwide Strategic Sourcing and Quality, Snap-On Incorporated; TBA
- 11:15 a.m. – 12:00 p.m. Small Business Forum: How Did We Grow Our Business by Going Global?**
Forum Chairman: Siva Yam, CPA, CFA, President, U.S.-China Chamber of Commerce; Andrew Rice, Senior Vice President, The Jordan Company; Dr. Thomas Fu, Director Global Innovation, LBP Manufacturing, Inc.; Brian Taylor, Vice President, Asian Business Development and Operations, Anchor Lamina
- 12:00 p.m. Closing Remarks and Adjournment**



Fifteenth Annual U.S.-China Trade Conference

"Reform After a Half Century of Industrialization"

Registration and Contact Information

By Mail: Please complete the attached registration form and return it along with a check payable to U.S.-China Chamber of Commerce with the appropriate fee or credit card information to:

U.S.-China Chamber of Commerce
Attention: Fifteenth Annual US-China Trade Conference
55 West Monroe Street, Suite 630
Chicago, IL 60603 USA

By Fax: Complete the registration form with your credit card information and fax it to: (312) 368-9922

By Phone: (312) 368-9911

E-Mail: E-mail to rsvp@usccc.org with information on the registration form

Online: Access our web site at www.usccc.org

Fees (in \$US)

\$545	Non-Members
\$445	Members of U.S.-China Chamber of Commerce
\$495	Customers of Corporate Sponsors and Members of Co-Organizers
\$100	Early Registration Discount - Registration by Monday, October 20, 2014
\$50	Group Discount - Three or more participants from the same organization
\$50	Discount - Previous USCCC Conference Participants

Registration Deadline

Enrollment is limited. Early enrollment is encouraged, and a discount is offered. The early enrollment registration deadline is Monday, October 20, 2014. Please register on or before Monday, November 10, 2014.

Location

Fairmont Chicago, Millennium Park, 200 N Columbus Drive, Chicago, Illinois 60601, T: (312) 565-8000

Accommodation

Fairmont Chicago, Millennium Park has reserved a block of rooms available for conference participants at a special rate of \$199 per night. Please contact our office at 312-368-9911 for reservations as space is limited.

Refunds

A full refund, less a \$100 per person administrative charge, will be made for cancellations by Noon, Friday, November 14, 2014. You are welcome to send a substitute at any time, and, if so, please inform our office.

Additional Notes

- If you are unable to attend the conference and wish to purchase conference materials, please contact U.S.-China Chamber of Commerce or visit www.usccc.org.
- Dinner on Monday, November 17 is not included. However, a ten-course traditional Chinese dinner at a restaurant in Chinatown, Chicago will be served at \$65.00 per person. Transportation to and from the restaurant will be arranged. **ADVANCE REGISTRATION IS REQUIRED. THIS IS THE BEST OPPORTUNITY TO NETWORK.**

About Us

U.S.-China Chamber of Commerce is a non-profit, non-political, independent organization supported primarily by small- to medium-sized corporations, and receives no government funding. Over 98% of our members are U.S. companies, and over 80% of our constituents are manufacturers. We strive to provide our members and the general public with cost-effective solutions to help them stay competitive. Our services include:

- Conferences, Exchanges, Trade Missions, and Special Programs
- Information, Publications, and Research
- Visa & Passport Processing; Document Authentication; Business Partner Search; Translation; Delegation Hosting; and Executive Briefing



Fifteenth Annual U.S.-China Trade Conference
 "Reform After a Half Century of Industrialization"
 Monday, November 17 and Tuesday, November 18, 2014
 Fairmont Chicago, Millennium Park, 200 North Columbus Drive, Chicago, Illinois 60601

Registration Form

Check One Mr. Ms. Dr.

1. Name (First, Middle, Last) _____

Title _____

Company _____

Address _____ City _____ State ____ Zip _____

Telephone _____ E-mail _____

Type of Business/Organization _____

2. Name (First, Middle, Last) _____

Title _____

Company (If Different) _____

Address _____ City _____ State ____ Zip _____

Telephone _____ E-Mail _____

3. Name (First, Middle, Last) _____

Title _____

Company (If Different) _____

Address _____ City _____ State ____ Zip _____

Telephone _____ E-Mail _____

PLEASE REGISTER ON OR BEFORE MONDAY, NOVEMBER 10, 2014

(1) Non-Member: \$545 x _____

(2) U.S.-China Chamber of Commerce Member: \$445 x _____

(3) Customers of Corporate Sponsors; Members of Co-Organizers: \$495 x _____

(4) Optional 10-Course Chinese Dinner in Chinatown on November 17*: \$65 x _____

**Transportation will be provided.*

Sub Total (Add (1) through (4)) \$ _____

Less Discount:

(1) Discount for Previous USCCC Conference Participants: \$50 x _____

(2) Early Registration (By Monday, October 20): \$100 x _____

(3) Group Discount (3 or More Participants): \$50 x _____

Total Discount (Add (1) through (3)) \$ _____

Total Fees \$ _____

Check enclosed for \$ _____

Credit Card: Visa MasterCard American Express Discover

Name as Appears on Credit Card _____

Credit Card Number _____ Expiration Date _____

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Please Refi fb to:

U.S.-China Chamber of Commerce, 55 West Monroe Street, Suite 630, Chicago, IL 60603
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