



## UNITED STATES OF AMERICA-CHINA CHAMBER OF COMMERCE

### TWENTY-THIRD ANNUAL U.S.-CHINA TRADE CONFERENCE

“TRADE IN THE LANDSCAPE OF NEW TECHNOLOGIES AND VOLATILE GEOPOLITICS”

We cordially invite you to our 23<sup>rd</sup> Annual U.S.-China Trade Conference, which will be held on Thursday and Friday, September 12 and 13 in Chicago. This timely premier event will feature over 20 executives from both the U.S. and Asia, who will discuss various issues in managing their businesses to stay competitive globally. The conference is also a special occasion to network with owners of closely held businesses, senior executives, and investors to learn from one another and discuss business opportunities.

As the world has become globalized, U.S. companies with a well-researched, well-planned, and well-executed global strategy have prospered. Recent concerns about regulatory inconsistencies, increasing labor costs, and strained U.S.-China relations have put many U.S. companies at the crossroad. Strategies need to be adjusted to anticipated changes. Networking with the right entrepreneurs and professionals is critical in understanding the dynamics of the process. This annual conference will explore and address those issues. At the same time, it will provide a platform to network. We sincerely look forward to seeing you in Chicago on September 12 and 13.

#### SIGNIFICANCE OF THE CONFERENCE

- Inaugurated in 2000, this annual event is the first and the longest-running, most timely, objective, comprehensive, and forward-looking business conference that focuses solely on U.S.-China-Asia trade and investment. All topics are well-researched with feedback from thousands of participants over the past 25 years.
- A unique occasion to meet, network, learn, share experiences, make friends, identify business and career opportunities.
- Over 80% of participants are business owners, presidents, CEOs, COOs, CFOs, executives with P&L responsibilities, or investors.
- Most sessions will be panel discussions and case studies. Speakers are primarily U.S. senior executives or owners of private companies who speak from their hearts and experience. Most have worked or lived overseas. They have been on the ground transacting cross-border business every day.

An Agenda and Registration Form are hereby attached. Please feel free to contact me directly at 312-368-9030 or [sivayam@usccc.org](mailto:sivayam@usccc.org) with any questions that you may have. Alternatively, you can always visit our website: [www.usccc.org](http://www.usccc.org). We look forward to seeing you for another successful conference.

#### Sponsors

UL Solutions • GRUMA/Mission Foods • Plante Moran, PLLC • Zippo Manufacturing Company  
Wanxiang America Corporation • Rock Trade Law LLC • Allied Mineral Products, LLC

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**(SUBJECT TO CHANGE)**

Thursday, September 12

- 8:00 a.m. – 8:45 a.m. **Registration and Continental Breakfast.**
- 8:45 a.m. – 9:00 a.m. **Welcome Remarks: Messages from the Co-Chairs.**  
Weifang Zhou, EVP & President, Testing, Inspection & Certification, UL Solutions; Lou Longo, Partner, Plante Moran; Eric Rock, Esq., Managing Partner & Founder, Rock Trade Law
- 9:00 a.m. – 9:30 a.m. **Morning Keynote: U.S.-China Relations Outlook and Its Impacts on Business.**  
The Honorable Zhao Jian, Consul General (Invited)
- 9:30 a.m. – 10:30 a.m. **Executive Forum: How Do U.S. Companies Manage Global Operations in the New Era of Technologies and Uncertain U.S.-China Relations?**  
Moderator: Jon Tabor, Chairman, Allied Minerals; Panelists: Heather Grovea, CEO, Carnivore Meat Company; Tony Gutz, President & CEO, Ekay Interior Systems
- 10:30 a.m. – 10:45 a.m. **Coffee Break.**
- 10:45 a.m. – 11:45 a.m. **Outsourcing, Resourcing, or Insourcing: Where to Find the Next Low-Cost Producers Close to the Markets?**  
Moderator: Lou Longo, Partner, Plante Moran; Panelists: Don Hall, EVP & CFO, Zippo Manufacturing; Jabali Wells, M.D., Chairman, Blackpoll Capital & Member, U.S.-Brazil CEO Forum; John Anthon, President, GXMT Global.
- 11:45 a.m. – 12:15 a.m. **Building Unicorns: Financial and Operational Collaboration Among U.S. and Chinese Companies. Case Study. Theory and Practice.**  
Thomas Forest Farb-Horch, CEO & President, Thrive Bioscience, Inc. & Venture Capitalist
- 12:15 p.m. – 2:30 p.m. **Executive Lunch; Outstanding Achievement Award: Guan Gonzalez Moreno, Chairman and CEO, Gruma Corporation / Mission Foods; Performance: Hannah White, Award Winning Violinist.**
- 2:30 p.m. – 3:00 p.m. **Sustainability and Environment without Compromising Growth and Profitability.**  
Weifang Zhou, EVP & President; Frederick Sy, Vice President, Strategy & Portfolio Innovation; Testing, Inspection & Certification, UL Solutions
- 3:00 p.m. – 3:45 p.m. **How Are Chinese Companies Positioning for the Future? Case Studies.**  
Moderator: Siva Yam, CPA, CFA, President, U.S.-China Chamber of Commerce; Panelists: Zack Zhang, President, Asian Acquisition Fund; Zheng Haisheng, President, King Deer Cashmere; Wang Hongchen, Shenzhen Xingrun Holding Group
- 3:45 p.m. – 4:00 p.m. **Coffee Break and Networking Session.**
- 4:00 p.m. – 4:30 p.m. **Artificial Intelligence: Implications for Global Trade and Logistics.**  
Joshua Meltzer, Senior Fellow, Global Economy & Development, Brookings Institute
- 4:30 p.m. – 5:00 p.m. **Navigating the Change in Import Tariffs and Compliance.**  
Eric Rock, Esq., Founder & Managing Partner, Rock Trade Law
- 5:00 p.m. – 6:00 p.m. **Cocktail Reception / Networking**

Friday, September 13

- 8:00 a.m. – 9:00 a.m. **Registration and Continental Breakfast.**
- 9:00 a.m. – 9:30 a.m. **U.S.-China Relations and Its Impacts on Talent Development.**  
Mark S. Wrighton, PhD, James and Mary Wertsch Distinguished University Professor and Chancellor Emeritus at Washington University in St. Louis
- 9:30 a.m. – 10:00 a.m. **Managing Foreign Exchange in the Era of a Stringent Legal Environment.**  
Richard Spicer, Senior Vice President, East West Bank
- 10:00 a.m. – 10:15 a.m. **Coffee Break and Networking Session.**
- 10:15 a.m. – 11:00 a.m. **Why and How to Protect Intellectual Property in U.S.-China Trade?**  
Panelists: Heather Grovea, CEO, Carnivore Meat; Thomas Forest Farb-Horch, CEO & President, Thrive Bioscience, Inc. & Venture Capitalist; TBA
- 11:00 a.m. – 11:30 a.m. **Is Vietnam, Mexico, or Brazil an Alternative to China for U.S. Companies?**  
Panelists: Siva Yam, CPA, CFA, President of U.S.-China Chamber of Commerce; Jabali Wells, MD, Chairman, Blackpoll Capital & Member, U.S.-Brazil CEO Forum
- 11:30 a.m. – 12:00 p.m. **Closing: U.S.-China Relations in the Next Four Years: Views of Business Executives.**  
Weifang Zhou; Lou Longo; Eric Rock; Jon Tabor; Don Hall and others



## TWENTY-THIRD ANNUAL U.S.-CHINA TRADE CONFERENCE

Thursday and Friday, September 12 & 13, 2024 • Union League Club of Chicago

### Registration and Contact Information

By Mail: Please complete the attached registration form and return it along with a check payable to U.S.-China Chamber of Commerce with the appropriate fee or credit card information to:

U.S.-China Chamber of Commerce  
Attention: 23<sup>rd</sup> Annual U.S.-China Trade Conference  
19 South La Salle Street, Suite 601  
Chicago, IL 60603 USA

By Fax: Please complete the registration form and fax it to: (312) 368-9922

By Phone: (312) 368-9911

E-Mail: E-mail to [rsvp@usccc.org](mailto:rsvp@usccc.org) with information on the registration form

Online: Visit our web site at [www.usccc.org](http://www.usccc.org)

### Fees (in \$US)

\$545	Non-Members
\$445	Members of the U.S.-China Chamber of Commerce
\$495	Customers of Corporate Sponsors and Members of Co-Organizers
\$100	Early Registration Discount - Registration by Friday, August 2, 2024
\$50	Group Discount - Three or more participants from the same organization
\$50	Discount - Previous USCCC Conference Participants
\$65	Traditional Chinese Dinner (Optional) September 12 (Chinatown - transportation will be provided)

### Registration Deadline

Enrollment is limited. Early enrollment is encouraged, and a discount through August 2 is offered. Please register on or before Friday, September 6, 2024.

### Location

Union League Club of Chicago (ULCC), 65 W. Jackson Blvd., Chicago, IL 60604. (312)-427-7800.

### Accommodations

The Union League Club of Chicago has made a block of rooms available for conference participants at a special rate of \$279.00 per night. Please contact the Union League Club of Chicago's reservation line at (312)427-7800 or (800) 443-0578 and mention USCCC to make a reservation at your earliest convenience, **as space is very limited.**

### Refunds

A full refund, less \$100 per person administrative charge, will be made for cancellations by Monday September 9. You are welcome to send a substitute in your place; if you wish to do so, please inform our office.

### Additional Notes

If you are unable to attend the conference and wish to purchase conference materials, please contact the U.S.-China Chamber of Commerce, or visit [www.usccc.org](http://www.usccc.org).

Dinner on September 12 is not included. However, a traditional Chinese dinner at a restaurant in Chinatown, Chicago, will be served at \$65.00 per person. Transportation to and from the restaurant will be arranged. **ADVANCED REGISTRATION IS REQUIRED.**



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Thursday and Friday, September 12 & 13, 2024 · Union League Club of Chicago

## Registration Form

Check One       Mr.       Ms.       Dr.

1. Name (First, Middle, Last) \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Type of Business/Organization \_\_\_\_\_

2. Name (First, Middle, Last) \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

3. Name (First, Middle, Last) \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### PLEASE REGISTER ON OR BEFORE FRIDAY, SEPTEMBER 6

(1) Non-Member: \$545 x \_\_\_\_\_

(2) U.S.-China Chamber of Commerce Member: \$445 x \_\_\_\_\_

(3) Customers of Corporate Sponsors; Members of Co-Organizers: \$495 x \_\_\_\_\_

(4) Optional Traditional Chinese Dinner in Chinatown on Sept 12\*: \$65 x \_\_\_\_\_

*\*Transportation will be provided.*

**Sub Total (Add (1) through (4))** \$ \_\_\_\_\_

Less Discount:

(1) Discount for Previous USCCC Conference Participants: \$50 x \_\_\_\_\_

(2) Early Registration (By August 2) \$100 x \_\_\_\_\_

(3) Group Discount (3 or More Participants): \$50 x \_\_\_\_\_

**Total Discount (Add (1) through (3))** \$ \_\_\_\_\_

**Total Fees** \$ \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_

Credit Card:       Visa       MasterCard       American Express       Discover

Name as Appears on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp Date (mm/yyyy) \_\_\_\_\_

Billing Address (St, City, St, Zip) \_\_\_\_\_ CVV/CVC \_\_\_\_\_

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Co-Organizers: Precision Metalforming Association • International Trade Association of Greater Chicago

#### Please Return to:

U.S.-China Chamber of Commerce, 19 South La Salle Street, Suite 601, Chicago, IL 60603  
Ph: (312) 368-9911 • Fax: (312) 368-9922 • E-mail: [info@usccc.org](mailto:info@usccc.org) • Website: [www.usccc.org](http://www.usccc.org)