



SIXTEENTH ANNUAL U.S.-CHINA TRADE CONFERENCE

"Dealing with China's New Economic, Political, and Social Order"

(Subject to Change)

Day One

Thursday, November 5

- 8:00 a.m. – 9:00 a.m. Registration and Continental Breakfast**
- 9:00 a.m. – 9:15 a.m. Welcome Remarks**
The Hon. Edward Burke, Dean and Chairman of Finance Committee, Chicago City Council
- 9:15 a.m. – 9:30 a.m. Messages from the Co-Chairs**
Lou Longo, Partner, Global Services, Plante Moran, PLLC; Feng Xue, Partner/Chair, China Practice, Katten Muchin Rosenman LLP
- 9:30 a.m. – 9:45 a.m. The New China and Its Statistics: What Has Changed?**
Siva Yam, CPA, CFA, U.S.-China Chamber of Commerce
- 9:45 a.m. – 10:15 a.m. What will the Congress Do in Addressing U.S.-China Trade Issues and Devaluation of RMB?**
Wayne Morrison, Specialist in Asian Trade and Finance, Congressional Research Service
- 10:15 a.m. – 10:30 a.m. Coffee Break and Networking**
- 10:30 a.m. – 11:30 a.m. Manufacturing Forum: Is China's Manufacturing Still Competitive?**
Forum Moderator: Howard Dubin, Chairman, Manufacturers News; Mark Jaeger, Sr. VP, Human Resources, General Counsel & Secretary, Jockey International, Inc. ; Bo Yang, General Manager, Global Business – China, Navistar, Inc.
- 11:30 a.m. – 12:00 p.m. Immigration and Investment: How U.S. Companies Could Benefit?**
Michael F. Turansick, Esq., Partner, Fragomen, Del Rey, Bernsen and Loewy, LLP
- 12:00 p.m. – 1:30 p.m. Executive Lunch and Speech**
Special Remarks: Ambassador Zhao Weiping, Consul General of PRC in Chicago (Invited)
- 1:30 p.m. – 2:30 p.m. Chinese Companies in the U.S. CEO Forum**
Forum Moderator: Feng Xue, Partner/Chair, China Practice, Katten Muchin Rosenman LLP; Wang Yongzheng, Yongzheng Tailor Shop Group Co Ltd.; William Chen, General Manager, U.S., Shanghai Moons' Industries; Stone Wang, Managing Director, China Prosperity Real Estate Fund
- 2:30 p.m. – 3:00 p.m. New Accounting and Tax Law that Impacts Cross Border Investments.**
Lou Longo, Partner; Stella Su, Principal; Global Services, Plante Moran, PLLC
- 3:00 p.m. – 3:15 p.m. Coffee Break and Networking Session**
- 3:15 p.m. – 3:45 p.m. Health and Safety Compliance: Meeting International Standards**
Weifang Zhou, President, UL Ventures
- 3:45 p.m. – 4:15 p.m. Protecting Trademarks and Patents in China: What You Need to Know**
Bryan Wahl, Partner; Thomas Yee, Partner; Knobbe Martens Olson & Bear, LLP
- 4:15 p.m. – 4:45 p.m. What are the Roles of eCommerce, Cloud Computing, and Mobile Devices in U.S.-China Business**
Eric Lo, General Manager, Enterprise Business, China Telecom Americas, Inc.
- 5:00 p.m. – 6:00 p.m. Cocktail Reception / Networking**
- 6:15 p.m. Networking Dinner**



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Day Two

Friday, November 6

- 8:00 a.m. – 9:00 a.m. Registration and Continental Breakfast**
- 9:00 a.m. – 9:45 a.m. Morning Keynote: A U.S. Multinational's Current Views on the China Opportunity**
Ray Young, Executive Vice President and CFO, Archer Daniels Midland Company
- 9:45 a.m. – 10:45 a.m. Marketing Professional Forum: Selling to Chinese Consumer – Pricing, Branding, and Distribution**
Craig Heetland, President/Managing Director Asia-Pacific, Marmon-Cornelius – a division of Berkshire Hathaway; Leon Bian, V.P. Business Development, Graphite Software; Ross Anderson, Director of Global Operations, Midwest Rubber Service & Supply Company
- 10:45 a.m. – 11:00 a.m. Coffee Break and Networking Session**
- 11:00 a.m. – 11:30 a.m. Sourcing Manager Forum: Nuts and Bolts in Dealing with Rising Manufacturing Cost in China**
Thomas Fu, Vice President, Global Innovation, LBP Manufacturing, LLC.; Jeffrey Settano, Vice President of Operations, Gator Cases, Inc. (Invited); TBA
- 11:30 a.m. – 12:00 p.m. Future Outlook: New Bilateral and Multilateral Agreements and Opportunities in China's Transition**
Panel Discussion: Siva Yam, President, U.S.-China Chamber of Commerce; Jonathan Garrison, Managing Director – China, FDI Strategies, LLC
- 12:00 p.m. Closing Remarks and Adjournment**