

**TWENTY-SECOND ANNUAL U.S.-CHINA TRADE CONFERENCE**  
**“GROWTH STRATEGIES IN THE NEW ERA AMID INCREASING GLOBAL UNCERTAINTIES”**  
**(SUBJECT TO CHANGE)**

Thursday, July 13

- 8:00 a.m. – 8:45 a.m. **Registration and Continental Breakfast.**
- 8:45 a.m. – 9:00 a.m. **Welcome Remarks: Messages from the Co-Chairs.**  
Weifang Zhou, EVP and President, Testing, Inspection and Certification, UL Solutions; Lou Longo, Partner, Plante Moran, PLLC; Eric Rock, Managing Partner and Founder, Rock Trade Law LLC
- 9:00 a.m. – 9:30 a.m. **The Current and Future State of Geopolitical Economy and Its Impacts on Business.**  
Dr. Phil Levy, Chief Economist, Flexport
- 9:30 a.m. – 10:30 a.m. **What Have SMEs Learned Among Trade Disputes, COVID Lockdown, and Reopening?**  
Moderator: Siva Yam, CPA, CFA, President, U.S.-China Chamber of Commerce; Panelists: Michael Kersey, President, American Lawn Mower Co.; Sean Gilmore, President, Engis Corporation; TBA
- 10:30 a.m. – 10:45 a.m. **Coffee Break.**
- 10:45 a.m. – 11:15 a.m. **Morning Keynote: Opportunities in the Reopening of China.**  
The Honorable Zhao Jian, Consul General of the People's Republic of China in Chicago
- 11:15 a.m. – 12:15 p.m. **Mapping a Global Strategy in the Era of Changing Demography, Rising Disputes, and Push for Local Contents.**  
Moderator: Lou Longo, Partner, Plante Moran, PLLC; Tony Lutz, President & CEO, Elkay Interior Systems; Martin Booker, General Manager, Amphenol; Don Hall, EVP, CFO, and Board Member, Zipcorp (Zippo)
- 12:15 p.m. – 1:45 p.m. **Executive Lunch; Outstanding Achievement Award: Recipient Lou Longo, Partner, Plante Moran**
- 2:00 p.m. – 2:45 p.m. **Inspiring Market Confidence Through Product Safety and Innovation**  
Weifang Zhou, EVP and President, Testing, Inspection and Certification, UL Solutions
- 2:45 p.m. – 3:15 p.m. **Current State of Import Compliance and Strategy to Mitigate Its Impacts.**  
Eric Rock, Managing Partner and Founder, Rock Trade Law LLC
- 3:15 p.m. – 3:30 p.m. **Coffee Break and Networking Session.**
- 3:30 p.m. – 4:30 p.m. **Challenges for Chinese Companies in the U.S. and Opportunities for Co-Operation.**  
Moderator: Pin Ni, President, Wanxiang America Corporation; Panelists: TBA
- 4:30 p.m. – 5:15 p.m. **What Have We Seen in Changes in Supply Chain and Logistics Management?**  
Siva Yam, CPA, CFA, President, U.S.-China Chamber of Commerce; Panelists: Ryan Rzepka, Controller/Supply Chain Manager, Healthometer Professional Scales; Richard Jacobs, Engineering Manager, Toledo Tool & Die; TBA
- 5:15 p.m. – 6:15 p.m. **Cocktail Reception / Networking**

Friday, July 14

- 8:00 a.m. – 9:00 a.m. **Registration and Continental Breakfast.**
- 9:00 a.m. – 9:45 a.m. **Risks: Implications on Businesses and Solutions.**  
Moderator: Claude Gallelo, Managing Partner (retired). Panelist: Laura Burns, SVP, Head of Political Risk, Americas; Diana Diffendarfer, ARM, MMRM, Global Services & Solutions Leader, North America, Corporate Risk & Broking, Willis Towers Watson; TBA
- 9:45 a.m. – 10:30 a.m. **Financing Strategy, Currency Risk Management. Case Studies.**  
Moderator: Siva Yam, CPA, CFA, President, U.S.-China Chamber of Commerce; Panelists: Don Hall, EVP, CFO, and Board Member, Zipcorp (Zippo); TBA
- 10:30 a.m. – 10:45 a.m. **Coffee Break and Networking Session.**
- 10:45 a.m. – 11:30 a.m. **The Rise in Cross Border eCommerce: Does Every Company Need to Have an eCommerce Strategy?**  
Moderator: Weifang Zhou, EVP and President, Testing, Inspection and Certification, UL Solutions; Siva Yam, CPA, CFA, President, U.S.-China Chamber of Commerce; Michael Kersey, President, American Lawn Mower Co., TBA
- 11:30 a.m. – 12:00 p.m. **Townhall Discussion and Looking Forward.**  
Weifang Zhou, EVP and President, Testing, Inspection and Certification, UL Solutions; Lou Longo, Partner, Plante Moran, PLLC; Eric Rock, Managing Partner and Founder, Rock Trade Law LLC



## TWENTY-SECOND ANNUAL U.S.-CHINA TRADE CONFERENCE “GROWTH STRATEGIES IN THE NEW ERA AMID INCREASING GLOBAL UNCERTAINTIES”

**Thursday and Friday, July 13 & 14, 2023**  
**Union League Club of Chicago**

### Registration and Contact Information

By Mail: Please complete the attached registration form and return it along with a check payable to U.S.-China Chamber of Commerce with the appropriate fee or credit card information to:

U.S.-China Chamber of Commerce  
Attention: 22<sup>nd</sup> Annual U.S.-China Trade Conference  
19 South La Salle Street, Suite 601  
Chicago, IL 60603 USA

By Fax: Please complete the registration form and fax it to: (312) 368-9922

By Phone: (312) 368-9911

E-Mail: E-mail to [rsvp@usccc.org](mailto:rsvp@usccc.org) with information on the registration form

Online: Visit our web site at [www.usccc.org](http://www.usccc.org)

### Fees (in \$US)

\$545	Non-Members
\$445	Members of the U.S.-China Chamber of Commerce
\$495	Customers of Corporate Sponsors and Members of Co-Organizers
\$100	Early Registration Discount - Registration by Friday, June 12, 2023
\$50	Group Discount - Three or more participants from the same organization
\$50	Discount - Previous USCCC Conference Participants
\$65	Traditional Chinese Dinner (Optional) July 13 (Chinatown – transportation will be provided)

### Registration Deadline

Enrollment is limited. Early enrollment is encouraged, and a discount through June 12 is offered. Please register on or before Friday, July 7, 2023.

### Location

Union League Club of Chicago (ULCC), 65 W. Jackson Blvd., Chicago, IL 60604. (312)-427-7800.

### Accommodations

The Union League Club of Chicago has made a block of rooms available for conference participants at a special rate of \$209.00 per night. Please contact the Union League Club of Chicago's reservation line at (312)427-7800 or (800) 443-0578 and mention USCCC to make a reservation at your earliest convenience, as space is limited.

### Refunds

A full refund, less a \$100 per person administrative charge, will be made for cancellations by Monday July 10. You are welcome to send a substitute in your place, if you wish to do so, please inform our office.

### Additional Notes

If you are unable to attend the conference and wish to purchase conference materials, please contact the U.S.-China Chamber of Commerce, or visit [www.usccc.org](http://www.usccc.org).

Dinner on July 13 is not included. However, a traditional Chinese dinner at a restaurant in Chinatown, Chicago, will be served at \$65.00 per person. Transportation to and from the restaurant will be arranged. **ADVANCED REGISTRATION IS REQUIRED.**



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**Registration Form**

Check One       Mr.       Ms.       Dr.

1. Name (First, Middle, Last) \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Type of Business/Organization \_\_\_\_\_

2. Name (First, Middle, Last) \_\_\_\_\_

Title \_\_\_\_\_

Company (If Different) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

3. Name (First, Middle, Last) \_\_\_\_\_

Title \_\_\_\_\_

Company (If Different) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**PLEASE REGISTER ON OR BEFORE FRIDAY, JULY 7**

(1) Non-Member: \$545 x \_\_\_\_\_

(2) U.S.-China Chamber of Commerce Member: \$445 x \_\_\_\_\_

(3) Customers of Corporate Sponsors; Members of Co-Organizers: \$495 x \_\_\_\_\_

(4) Optional Traditional Chinese Dinner in Chinatown on July 13\*: \$65 x \_\_\_\_\_

*\*Transportation will be provided.*

**Sub Total (Add (1) through (4))**      \$ \_\_\_\_\_

Less Discount:

(1) Discount for Previous USCCC Conference Participants: \$50 x \_\_\_\_\_

(2) Early Registration (By June 12) \$100 x \_\_\_\_\_

(3) Group Discount (3 or More Participants): \$50 x \_\_\_\_\_

**Total Discount (Add (1) through (3))**      \$ \_\_\_\_\_

**Total Fees**      \$ \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_

Credit Card:       Visa       MasterCard       American Express       Discover

Name as Appears on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp Date (mm/yyyy) \_\_\_\_\_

Billing Address \_\_\_\_\_ CVV/CVC \_\_\_\_\_

**Sponsors:**

UL Solutions • GRUMA/Mission Foods • Plante Moran, PLLC •

Wanxiang America Corporation • Rock Trade Law LLC • Allied Mineral Products, LLC

Co-Organizers: Precision Metalforming Association • International Trade Association of Greater Chicago  
 China General Chamber of Commerce Chicago • CFLP Logistics Academy

**Please Return to:**

U.S.-China Chamber of Commerce, 19 South La Salle Street, Suite 601, Chicago, IL 60603  
 Ph: (312) 368-9911 • Fax: (312) 368-9922 • E-mail: [info@usccc.org](mailto:info@usccc.org) • Website: [www.usccc.org](http://www.usccc.org)