



全球中小企业联盟

Global Alliance of SMEs (GASME)

Consultative Status with UNIDO 联合国工业发展组织咨商机构

WORLD MANUFACTURING CONVENTION 2018

Shaping the Future of Manufacturing

Tentative Program

May 24th-26th, 2018

Hefei, Anhui, China

Background: Shaping the future of manufacturing

Manufacturing is undergoing a fundamental revolution worldwide. The Internet of Things, Artificial Intelligence and advanced Robotics, big data and cloud computing are radically changing the conditions of industrial activity, creating a unique opportunity for new significant productivity gains and competitive advantages for first mover countries and companies. At the same time, major new developments in the global economy as well new issues and challenges on the international trade scene coupled with environmental pressures and the emergences of new risks are putting pressure on corporations to review the location of their activities and reshape and streamline their supply chains.

Industry 4.0 – the fourth industrial revolution – is here with tremendous implications in the economic, corporate, social and geopolitical domains. Whether it is Germany’s “Industry 4.0” or China’s “Made in China 2025”, the US “Manufacturing revitalization”, France’s “Industry of the Future”, Japan’s “Society 5.0” or India’s “Make in India” every major country in the world is today confronting the challenge of creating the conditions for the successful transformation and expansion of its industrial base as crucial asset for tomorrow’s prosperity.

The Global Alliance of SMEs - GASME - is convening the World Manufacturing Convention to discuss the key elements of the manufacturing revolution underway and assess their impact, to explore the policies and initiatives that will allow countries and corporations to leverage the new immense opportunities created by this industrial revolution and to manage the challenges that it is creating.

The World Manufacturing Convention will also provide a privileged framework for promoting closer global cooperation, efficient exchanges of views and expertise. It will offer participants an opportunity for creating new business relationships and for matchmaking between Chinese and foreign manufacturers. More than 200 advanced foreign manufacturers will be invited for match making contacts with Chinese enterprises.

The World Manufacturing Convention is hosted by the Global Alliance of SMEs (GASME), the United Nations Industrial Development Organization (UNIDO), the Chinese People’s Association for



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Friendship with Foreign Countries, and the Anhui Provincial Government, co-hosted by the Federation of German Industries (BDI), and supported by the Ministry of Industry and Information Technology of the People's Republic of China (MIIT), the Ministry of Foreign Affairs of the People's Republic of China (MFA), National Development and Reform Commission (NDRC), Ministry of Commerce of the People's Republic of China (MOC) and Development Research Center of the State Council.

Co-Chairmen:

Mr. Christian Wulff, Former President of the Federal Republic of Germany

Mr. Jean-Pierre Raffarin, Former Prime Minister of the French Republic

Date and Venue

Date: May 24-26, 2018

Venue: Hefei Binhu International Exhibition & Convention Center, Anhui Province

Hosts

Global Alliance of SMEs

United Nations Industrial Development Organization

Anhui Provincial Government

Chinese People's Association for Friendship with Foreign Countries

Co-host

Federation of German Industries (BDI)

Supporting Organizations

Ministry of Industry and Information Technology of the People's Republic of China

Ministry of Commerce of the People's Republic of China

Ministry of Foreign Affairs of the People's Republic of China

National Development and Reform Commission

Development Research Center of the State Council

Chinese Academy of Engineering

Partners

Federation of German Industries

Federation of Mechanical Industries

Confederation of Indian Industry

Japan Machinery Federation

American Chamber of Commerce in Shanghai

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European Chamber of Commerce in China

U.S.-China Chamber of Commerce

Strategic Partner

Smadja & Smadja Strategic Advisory

Major Speakers

Senior personalities from international organizations, including Ban Ki-moon, Eighth Secretary-General of the United Nations and Carlos Magariños, Former Director-General of the United Nations Industrial Development Organization

Top government leaders from the People's Republic of China, including Vice Premier and Minister of Industry and Information Technology

Leaders of Anhui Provincial Government, including Party Secretary of Anhui Provincial Government and Governor of Anhui Provincial Government

Top leaders of multinational corporations, including Stephen Nigro, President, 3D Printing, HP and Clas Neumann, Senior Vice President & Head of Global Labs Network SAP SE Germany

Top leaders from major Chinese corporations, including Ma Yun (Jack), Founder and Executive Chairman of Alibaba Group, Cao Dewang, CEO of Fuyao Group, Ma Huateng (Pony), Chairman and CEO of Tencent, and An Jin, Chairman of Anhui JAC Motors Co., Ltd

Heads of major business organizations, including Dieter Kempf, President of the Federation of German Industries (BDI), Siva Yam, President of US-China Chamber of Commerce, and Kenneth Jarrett, President of AmCham Shanghai

Thought leaders and experts from major Chinese and international think-tanks and academic centers of excellence including Li Daokui (David), Professor of Economics at Tsinghua University, and Scott Kennedy, Deputy Director, Freeman Chair in China Studies, and Director, Project on Chinese Business and Political Economy of the United States

International personalities

Participants

The Convention will bring together about 3000 participants. Among them:

- Senior executives from international and Chinese manufacturing corporations from all key industrial and IT sectors
- Senior executives from financial institutions
- Senior executives of corporations from the services sector



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Draft Agenda

May 24th, 2018

18:30-20:30 Official Welcome Banquet
addressed by **Ban Ki-moon**, Eighth Secretary-General of the United Nations
and Anhui Provincial Leaders

May 25th, 2018

09:30-10:30 *Official opening ceremony*
Confirmed Speakers:

- **Li Jinbin**, Party Secretary of Anhui Province
- **Christian Wulff**, Global Chairman of GASME and Former President of the Federal Republic of Germany
- **Miao Wei**, Minister of Industry and Information Technology, People's Republic of China
- **Philippe Scholtès**, Managing Director, Directorate of Programme Development and Technical Cooperation (PTC), United Nations Industrial
- **Li Xiaolin**, President of the Chinese People's Association for Friendship with Foreign Countries

10:45-12:00 *Plenary session*

Confirmed Speakers:

- **Dieter Kempf**, President of the Federation of German Industries (BDI)
- **Zhou Ji**, President of the Chinese Academy of Engineering (CAE)
- **World-renowned Entrepreneurs**

14:00-17:30 *Break-out Sessions*

Session 1:

14:00-15:30 Break-out Session 1: The digital enterprise: creating the greatest competitive advantage from IOT, Advanced Robotics and Artificial Intelligence?

Confirmed Panelists:

- **Giancarlo Poli**, Managing Director Accenture Italy
- **Brandon Lee**, Country Manager, Applied Tech Systems Singapore
- **Manoj Chugh**, President & COO, Tech Mahindra, Member of the Mahindra Group Executive Board

16:00-17:30 Break-out Session 2: Investment priorities for smart manufacturing

Confirmed Panelists:

- **Richard Kao**, Managing Director Credit Suisse
- **Vivek Nigam**, Executive Vice-President, ISGEC Heavy Engineering Ltd, India
- **Robert Yancey**, Director, Manufacturing and Production Industry Strategy & Business Development Autodesk, USA
- **Xavier Michon**, Deputy Executive Secretary, UNCDF (The United Nations



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Capital Development Fund)

Session 2:

14:00-15:30 Break-out Session 1: What next steps for smart manufacturing in the electronics industry?

Confirmed Panelists:

- **Tomizawa Katsuyuki**, Chairman and Managing Director of Mitsubishi Electric China
- **Yang Geol**, Head of Semiconductors in Samsung

16:00-17:30 Break-out Session 2: What next steps for smart manufacturing in the consumer goods industry?

Confirmed Panelists:

- **Chen Yudong**, President of Bosch China
- **Weifang Zhou**, President, Consumer, UL, LLC, USA
- **Wanda R. Lopuch, PhD**, Chairman of the Board, Global Sourcing Council

Session 3:

14:00-15:30 Break-out Session 1: Business organizations in a world of disruptions

Confirmed Panelists:

- **Kenneth Jarrett**, President of AmCham Shanghai
- **Bruno Grandjean**, President of the Federation of Mechanical Industries
- **Carlo D'Andrea**, Chairman of the Shanghai Board and Vice President of the European Union Chamber of Commerce in China

16:00-17:30 Break-out Session 2: Leveraging the power of big data for productivity and competitiveness

Confirmed Panelists:

- **Diego Tamburini**, Principal Industry Lead Azure for Manufacturing, Microsoft, USA
- **Zhou Meifang**, Global Vice President & China General Manager, 3D Systems, USA
- **Kim Francois**, Managing Director of Materialise China.

Session 4: 14:30-18:00 Cluster Development Forum

14:30-14:37 Address by Li Guoying, Governor of Anhui Province

14:37-14:45 Address by Leader from National Development and Reform Commission

14:45-14:55 Policy Elaboration

14:55-15:00 Address by Zhou Ji, President of the Chinese Academy of Engineering

15:00-15:10 Address by Christian Wulff, Global Chairman of GASME and Former President of the Federal Republic of Germany

15:10-15:35 Address by Carlos Magariños, Former UNIDO Director General and Chairman Emeritus of GASME

15:35-16:00 Address by William Manger, Associate Administrator of Small Business Association

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16:00-16:20 Launch the Advanced Manufacturing China Index by Research Institute of MIIT and Tsinghua University

16:20-17:00 Panel on Industry Cluster and Urban Development

17:00-17:15 Establishment Ceremony of Advanced Manufacturing Cluster Alliance

17:20-18:00 Panel on the automotive industry in smart manufacturing

May 26th, 2018

09:00-10:00 Session 1: Policies for the Success of Industry 4.0

Confirmed Panelists:

- **Suresh Prabhu**, Minister of Commerce & Industry India
- **Scott Kennedy**, Deputy Director of the Freeman Chair in China Studies and director of the Project on Chinese Business and Political Economy CSIS
- **He Weiwēn**, Vice Director of Center for China and Globalization
- **John Van der Linder**, Expert Global Open Innovation, Belgium
- **Te Taing Por**, President of Federation of Association for Small and Medium Enterprises of Cambodia

10:00-11:00 Session 2: Intellectual property strategies and priorities for smart manufacturing

Confirmed Panelists:

- **Ruixue Ran**, Partner, Covington & Burling, USA
- **Guido D. Giacconi**, Chairman & Co-Founder, In3Act, Italy
- **Alpesh Patel**, Associate Partner, McKinsey & Company
- **He Mengsheng**, Vice President & Head of Public and Government Affairs, Bayer China Limited

11:00-12:15 Session 3: What new operating models for industrial manufacturers in a new global economic environment?

Confirmed Panelists:

- **Rajeev Goyal**, Digital Transformation Director at Honeywell Process Solutions, Asia Pacific
- **Alok Nanda**, Chief Operating Officer GE India Technology & GE India Aviation Engineering GE Technology
- **Patrick Horgan**, Regional Director North-East Asia, Rolls-Royce
- **Paul Maher**, General Manager of Industry Experiences, Microsoft, USA
- **Eric Chen**, Chairman of Airbus China

12:15-12:25 Special address: Leveraging Smart Manufacturing to fight climate change

- **Patricia Espinosa Cantellano**, Executive Secretary of the United Nations Framework Convention on Climate Change

12:25-12:30 Closing address

- **Christian Wulff**, Global Chairman of GASME and Former President of the Federal Republic of Germany



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11:00-17:30 *One-on-one Matchmaking*